

The Porto Protocol

More than just a commitment.



Case Study

Turismo de Portugal, IP – *Eco-Schools Program*

Implemented in Portugal by the Blue Flag Association (ABAE) this program, oriented towards environmental education, sustainability and citizenship, aims to encourage environmental management actions and positive environmental practices.

The recognition of the effort of the work done by the schools for the benefit of the environment is embodied by Green Flag Award, certifying the existence, in that school, of a coherent and quality environmental education.

At the moment, 10 out of 12 tourism schools of Turismo de Portugal have already received the respective Green Flag.

Out of the set of designs annually streamlined, we highlight initiatives that contribute to the environmental and social sustainability that involve the school community and students in particular, aiming to achieve the following goals:

- Reduce water and electricity consumption: monitoring costs and promoting actions such as placement of signs at strategic points, in order to draw attention to saving resources;
- Raise awareness on the importance of recycling: increase environmental collection activities (batteries/plastic covers/electrical equipment);
- Promote healthy eating: developing projects for the creation of Biological Gardens;
- Celebrate Green Day: holding an Environmental Meeting among schools, where relevant projects and best practices can be presented;
- Promoting food education: encouraging food waste reduction campaigns, use of waste and excess food donation to social institutions ;
- Support social actions: through fund raising and collection of clothes and school supplies for social Institutions,
- Development of social skills in students: through incorporation in the *curricula* of two Curricular Units of topics related with environmental education and sustainability (accessible tourism, sustainable tourism,...).

