



**GÉRARD BERTRAND**

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L'ART DE VIVRE LES VINS DU SUD

CLIMATE CHANGE LEADERSHIP

*Porto, March 5 to 7<sup>th</sup> 2019*

BE THE CHANGE

# THE PHILOSOPHY OF WINE

- A MULTIDIMENSIONAL BEVERAGE
- OPENING HEARTS AND SHARING
- AN EXAMPLE FOR AGRICULTURE

→ Our commitment = **BE THE CHANGE**

# BE THE CHANGE

## BIO & BIODYNAMICS

- CONVERSION TO BIO
- BIODYNAMICS

# BE THE CHANGE

NATURE IS STRONGER AND SMARTER THAN US

- RESPECT FOR
  - LIFE
  - WATERCOURSES
  - ECOSYSTEMS
- BIODIVERSITY



# BE THE CHANGE

## 7000 GRAPE VARIETIES

- ADEQUACY OF SOIL, CLIMATE AND GRAPE VARIETIES
- HERITAGE OF TASTE AND FLAVOURS
- AWAKENING OF THE SENSES

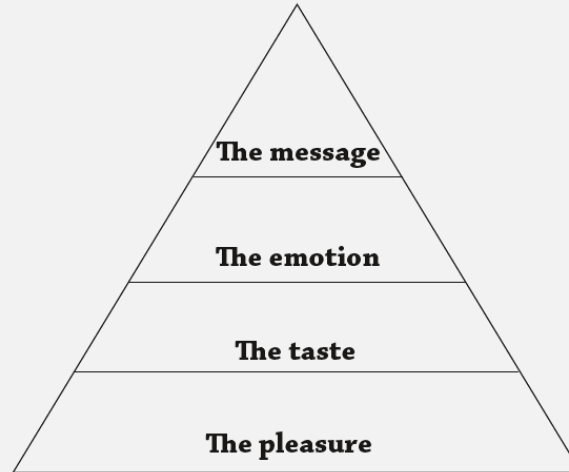
# CARBON OFFSETTING

- AGROFORESTRY
- USE OF ELECTRIC EQUIPMENT



# EXEMPLARY NATURE OF THE WINE INDUSTRY

- PYRAMID OF THE SENSES



- THE SENSE OF A PLACE