



A GLOBAL WINE COMMUNITY SHARING KNOWLEDGE AND SOLUTIONS TO BRING CLIMATE ACTION TO LIFE

Who WE ARE

The Porto Protocol is a global movement initiated by Taylor's Port, aiming to empower the wine industry in combating climate change. We serve as an open platform for sharing practical solutions and resources across the entire wine value chain.

By fostering collaboration and innovation, our goal is to inspire a community of change-makers dedicated to making a positive impact on the planet. Through collective efforts, we believe in creating a ripple effect that extends far beyond the boundaries of the wine industry, promoting a shared commitment to sustainable practices globally.



MISSION

To drive collaborative action by bringing together a network of change makers and workable climate solutions for and within the wine world.

VISION

A wine industry that leads a collaborative climate response and a business transformation for generations to come.

Our IMPACT

+250

Members

22

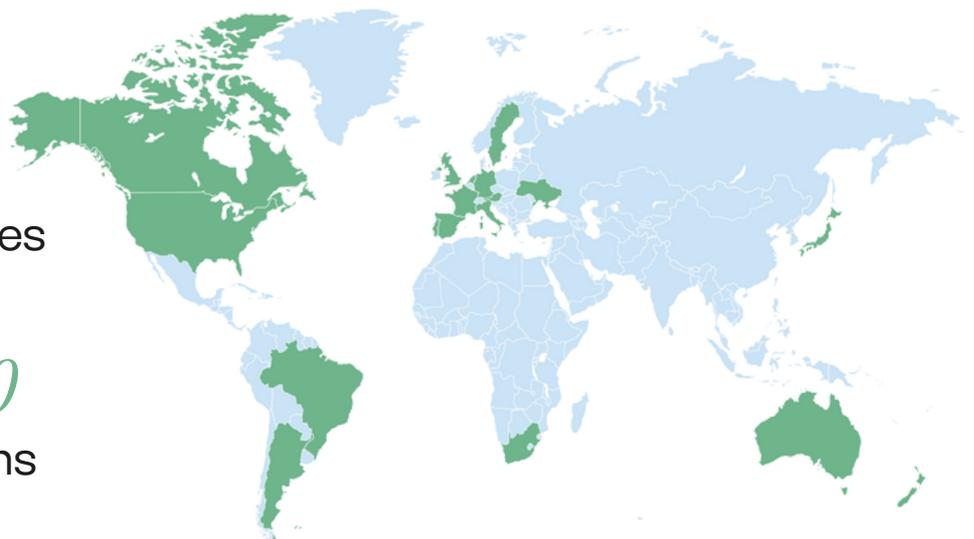
Countries

5

Continents

+ 120

Solutions





The PEOPLE

Leader



Adrian Bridge
CEO



Diana S Seysses
Winemaker / France-
USA

Greg Jones
Climatologist / USA

Nuno Gaspar de
Oliveira
Biologist / Portugal

Dr. Richard Smart
Viticulturist /
Australia

Steering & Guidance Committee

Making It All Happen



Marta Mendonça
Manager

Cristina Cravo
Project Manager

Kenn Pogash
Master of versatility

International Ambassador



Robin Laif
Laif Vineyards

Steven Cambell
Canada

Antóni Sanchez
SPAIN

Sylvia Petz
Northern Europe

Wendy Cameron MW
Australia

Kenn Pogash
USA

Regional Representatives

Expert Panel



António Magalhães
Viticulturist / Portugal

Wendy Cameron MW
Winemaker / Australia

Nicolas Quillé MW
Winemaker / USA

Miguel Cochão
Viticulturist / Portugal

Michele Manelli
Salcheto / Italy

Melissa Saunders MW
Communal Brands /
USA

Linda Johnson Bell
Climate Researcher
and Writer / UK

Linda Johnson Bell
Climate Researcher
and Writer / UK

WHO CAN BECOME A MEMBER?

Companies across the wine value chain, committed to climate action and wishing to collaborate, share, and support others building a climate path.

IS THERE A FEE?

Yes, there is an annual fee of 95€. But above all, we expect members to share practical solutions, best practices, ideas, challenges tools and resources and, ultimately, become an active player of this global network.

Why JOIN

- Be part of a solution-driven community actively shaping a sustainable future.
- Gain global community access as a member for networking opportunities.
- Collaborate and learn with fellow members to kickstart your climate journey.
- Leverage the efficiency of others' past experiences for more impactful efforts.
- Tap into a resource library and connect with members tackling challenges similar to yours, in the pursuit of climate resilience.
- Cut costs through collaborative efforts.
- Showcase your successes and endeavors.

JOIN NOW

